

Grace Blackburn

Interactive Media Designer

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PROFILE

Experienced Interactive Media designer with an ability to design for a wide array of projects, audiences, and objectives. An organized, efficient and creative designer with experience in Flash, XHTML, CSS, JavaScript, Actionscript (2 & 3), XML, XSL, ASP .NET (Ektron and Sharepoint), MySQL and PHP. A Strategic thinker who works well within a team environment, who is passionate about the industry and motivated to learn more.

SKILLS

Front-End: XHTML, CSS, JavaScript, Actionscript (2 & 3), XML/XSL

Back-End: PERL, PHP, MySQL

Content Management Systems: Ektron, SharePoint, Drupal, WordPress

Design Software: PhotoShop, Illustrator, InDesign

Coding Software: Dreamweaver, GoLive, Flash, Director, Visual Studio, SharePoint Designer

Video Software: After Effects, Premiere Pro, Final Cut Pro, DVD Studio Pro, Sorenson Squeeze, ON2 Flix Pro

EXPERIENCE

Senior Interactive Media Developer/Designer, Aviatech LLC, San Diego, CA 2006-Present

Build websites based on approved design composites. Responsibilities include: XHTML/CSS programming, PHP/MySQL programming, maintaining and building ASP .NET 1.0-3.5 projects, programming front-end for Sharepoint 2007 websites and working with IT team to connect back-end to front-end, developing interactive Flash applications, website maintenance, print production, video compression, video animation, Flash animation/Programming, Flash banner ads. Senior responsibilities include: communicating to client design and interactive media objectives, translating to Creative team our objectives and how they meet client demands, assisting other Creative team members with understanding projects, guide team members in the right direction in order to complete projects in a timely manner and execute to the best of their ability, working with Project Manager on scheduling and task assignments.

Freelance Web Designer 2003-Present

Contract design, development, and web maintenance work with other graphic design/web development agencies. Design and execute websites for small/emerging businesses.

Project development process: Arrange initial meetings before starting project(s); develop a creative brief, technical specification, contract, deliverables/payment schedule, and maintenance agreement; suggest other options should the client feel unable to budget the project; develop project while updating client at indicated milestones; communicate to the client suggestions on how to make the most out of their project and brand; help clients find/set up appropriate hosting services; Search Engine Optimization; and maintain relationships with them for later website maintenance.

Web Designer, Batiz.com Inc, Vista, CA 2004-2006

Plan, design and execute brochure website projects. Creating XHTML/CSS templates ready for CMS integration. Utilizing their proprietary CMS application to load content and update websites. Other responsibilities include: design composites, writing creative briefs, creating sitemaps, creating wireframes, XHTML and CSS programming, loading content, proofreading, and website maintenance.

EDUCATION

Art Institute of California - San Diego, San Diego, CA

Bachelor Degree of Science in Interactive Media Design, 2006

- Graduated with Highest Honors
- Awarded Most Outstanding Student for Graduating Class of Summer 2006
- Awarded Best E-Commerce Site Design for the 2005 Bestival